Aurora Business Development Center

January seminars at Aurora Business Development Center

Call on the Aurora Business Development Center for your small business training needs! The following seminars will be offered in January and take place at the Aurora BDC unless otherwise noted:

Basics of Starting a Business

Wed., Jan. 9, 10:00 AM- 12:00 Tues. - FREE Want to turn that business idea into reality? This two-hour overview will cover legal structure. trade name registration, business and sales tax licenses. basic business planning—and includes an entrepreneurial assessment. Recommended companion seminar: Obtaining Business Financing

Obtaining Business Financing

Thur., Jan. 10, 10:00 AM- 12:00 Wed. - FREE This two-hour overview will cover the different sources of capital including SBA and micro-loans, lending criteria, and fundamentals of the loan application, package and process. A must-attend if you are seeking financing for your business!

Writing a Winning Business Plan

Tues., Jan. 15, 9:00 AM - 12:00 Tues. - \$25/person A business plan will help you start, grow and manage your business. Learn how to develop the components of a good business plan including goal setting, market research, management, promotion and financial projections. Includes business plan and financial projection templates. Recommended companion seminar : Smart Marketing

Smart Marketing

Wed., Jan. 16, 9:00 AM- 12:0 - \$25/person Increase sales by understanding and improving your marketing strategies to ensure you are getting your message and products to your customers. Differentiate your business from competitors, attract new customers and keep existing ones, increase customer spending, costeffective promotional ideas, the essentials of target marketing, and more. Don't miss this one!

Getting Results from Your Web Site

Thur., Jan. 17, 9:00 AM - 12:00 - \$25/person Increase the effectiveness of your web site! Presenters will discuss fundamental concepts of web marketing and optimization including selection of web developers, site visibility, competitive analysis, site usability, search engine optimization, and paid web marketing strategies. Bonus to attendees: Class participants receive a FREE one-on-one evaluation of their web sites using the principles learned from the seminar. Appointment required.

QuickBooks For Beginners

Wed.,Jan.23 & 30,1:00 - 4:00 PM - \$45/person (a two-session seminar (3 hrs. each) QuickBooks is an easy-to-use tool that can simplify your business bookkeeping system. Learn how to set up a computerized business accounting system, create invoices, reconcile accounts, generate financial reports and more. Includes a step-by-step manual. Familiarity with Windows operating system REQUIRED.

* Select two \$25 seminars and pay only \$45 (payable at the first registered class; a voucher will be given upon receipt of payment).

The Aurora BDC is located in the Florence Square building: 9801 E. Colfax Ave., Ste. 200 Aurora, CO 80010-2154

Martin Luther King, Jr. Library: 9898 E. Colfax Ave., Aurora, CO 80010 (between Elmira and Emporia Streets in Original Aurora; across the street from the Aurora BDC).

HOW TO REGISTER:

Pre-registration is required due to limited seating. Call (303) 326-8690 or register by email: info@aurorabdc.com Payable at the door by cash or check to the Aurora BDC: credit cards are not accepted. A complete schedule is available on-line at www.aurorabdc.com or by calling the Aurora BDC at (303) 326-8690. Ask about the Chamber discount.

Renewals

Affordable Moving & Storage American Automation Building Solutions, Inc. Arapahoe Park Arapahoe Park Arapahoe/Douglas Works! Workforce Center Aurora Business & Professional Women Aurora Catholic Federal Credit Union Aurora Gateway Rotary Club Aurora Police Association B & E Screen Printing and Sports Apparel, Inc Bellco Credit Union - Aurora City Place Betto Creart onion - Autora city rus Best Way Disposal Best Western Gateway Inn & Suites Carter & Burgess, Inc. Castle Rock Development Citywide Banks Colorado Asset Management, LLC Colorado Christian University prado Wing Civil Air Patrol Crystal Inn Custom Quality Painting, Inc. Firearm Accuracy Safety Training, Inc. FirstBank of Aurora Hillcrest Village hity Wellness Center JCPenney Keeping In Touch, LLC L. W. Barrett Company Landtech Contractors Inc. The Last Bag By Gene Jackson Bob LeGare Lockheed Martin Astronautics May Farms Mombers Federal Credit Union Members Federal (Mutual of Omaha Northrop Grumman On Target Mailing Services Red Lobster ledbrick Pizza Colorado Redorick Finc. Safeway, Inc. Sonoma Resort at Saddle Rock Ted's Montana Grill ieu's Montana Grill Time Plus Payroll Jniversity Hospital Administration The Weitz Company Vestaff Wings Over the Rockies Museum Woodgrain, Inc. WSI

NEW MEMBERS

YTB Travel Network

Awesome Resumes Bandimere Auto Performance Center, Inc. Bandimere Concessions, Inc. Boys Hope Girls Hope Diamond Days Health & Wellness **Eco-Cutters** Floor Coverings International K & G Fashion Superstore Master Brands Michael Baker Corporation Monarch Publishing, Inc. Omega White Tiger Martial Arts Snap Fitness Center STS Media Productions

SERVING THE EASTERN METRO COMMUNITIES



Upcoming Events

Legislators' Breakfast January 7 | 7:15 a.m. Community College of Aurora Rotunda 16000 CentreTech Parkway

Business before Hours January 9 | 7:30 a.m. TCF Bank (Quincy & Buckley)

State of the Base with Col. Wayne McGee January 16 | Noon Doubletree Hotel SE (Iliff & I-225)

Member Orientation January 16 | 4 p.m. Aurora Chamber Conference Room

Martin Luther King Day January 21 Chamber Closed

Business after Hours (4th & Sable)

Save the Date!

Eastern Metro Area Economic Outlook Area business leaders will gather for an economic outlook on Wednesday , Feb 20th, Chamber of Commerce holds its 2008 Eastern Metro Area Economic Breakfast

The event will be at the Radisson Hotel SE. located at 3200 S. Parker Rd off I-225 and Parker Rd starting at 7:30 a.m.

Stay tuned for this informative event.

Newsletter Online

IMPACT is on our Web site before you get it in the mail! The take up to 14 days to get into your

fellow Chamber members, as well as to open it and look through the

Commercial Brokers Selected for Horizon Uptown Project Lend Lease Communities has

taken an important step toward the development of Horizon Uptown, a key regional economic development project in Aurora by hiring a prominent broker to market and sell the property.

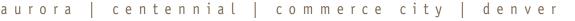
When it is complete in 2020. Horizon Uptown - 500 acres at the southwest corner of Interstate 70 and E470 – will employ an estimated 11,000 people in up to 4 million square feet of commercial office and flex space. Lend Lease plans to break ground next spring.

"Our goal at Horizon Uptown is to create good jobs that help support a vibrant, sustainable community and benefit the entire region," Horizon Project Director Greg Ochis said.

Horizon Uptown is the first compact, mixed-use, sustainable community in the City of Aurora. In addition to a commercial component, Horizon Uptown will have approximately 1.3 million square feet of retail space (neighborhood, large format and lifestyle) and 3,800 residential units. Horizon Uptown is also among a select



Welcome to Buckley — Col. Wayne McGee, 460th Space Wing Commander at Buckley greets his boss, the honorable Michael Wynne, Secretary of the Air Force on a recent visit to Buckley. Colonel McGee will be the featured speaker at the Chamber's annual State of the Base luncheon on Jan. 16 at the Doubletree Hotel Southeast at Iliff and I-225. The luncheon, done jointly with the Rotary Club of Aurora, begins at noon. Cost is \$25 per person, tables of 10 are also available. Reservations are required since space is limited. Call Trisha at 303-344-1500 for reservations, or George Peck at the same number for additional information. (U.S. Air Force photo by Airman 1st Class Michelle Furtado)





Office - 78.9 Acres Single-Family - 33.2 Arrest Civit / Education - 14.0 Acre Transt - 9.8 Acres Parking Structure

New Neighborhood – A schematic of the new Lend Lease Horizon Uptown development in the southwest corner of E-470 and I-70. (Art courtesy Lend Lease)

group of sustainable developments nationwide chosen by the U.S. Green Building Council to participate in the Leadership in Energy and Environmental Design for Neighborhood Development

(LEED-ND) Pilot Program. Projects will meet standards for urban planning, green construction, education and job opportunities and transportation and technology initiatives.

Chamber racks up another great year

As Frank Sinatra might have said, it was a very good year for The Chamber. The 106 year old business leader in the Eastern metro area continued to show solid growth and much to be proud of in 2007.

The year saw the Chamber add nearly 150 new members. Combined with a very strong membership renewal rate, The Chamber continued to be recognized as one of the best in the state.

The Chamber worked hard to keep its members upto-date with the latest information by organizing a number of special events including the State of the Base that showcased Buckley AFB's \$1 billion contribution to the economy; State of the Schools which kept education on the front burner: the Business Health Forum to build understanding of the medical issues facing the business community; and a number of



Kevin Hougen President & CEO

appy New Year, we hope this finds all of our members in good health and good spirit entering into the new-year. The Chamber Board of Directors and the staff want to thank you for all the help and support we received this past year.

As we look forward to 2008, we know it will be an exciting and challenging year. Our committees have been busy reworking our white papers focusing on what is important to the business community. concentrating on education, transportation and healthcare. As a member of the Chamber, you can get a copy of our white papers by contacting George Peck at our office or better yet, we encourage you to attend one of the committee meetings we have each month on these important subjects. Let me remind you that our Government Affairs Committee has a

President's Letter

breakfast on January 7th at the Community College of Aurora at 7:30am. This is a great opportunity to meet our legislators but also meet with our other city and county leadership members.

Be Thankful for 2008

I was fortunate the other day to meet a young teller at one of our retail stores the other day, it was a very hectic holiday shopping day and she had a very miserable, irate customer yelling at her. I apologized to the young lady, that not everyone is this miserable at Christmas, she looked up at me and without hesitating said, "Sir, I'm too blessed to be stressed". In conclusion let me leave you with this at the end of 2007 and looking forward to 2008!

If you woke this morning you are more blessed than the million who won't survive the week.

If you have never experienced the danger of battle, the loneliness of imprisonment, the agony of torture or the pangs of starvation, you are ahead of 20 million people around the world. If you attend a church meeting without fear of harassment, arrest, torture, or death, you are more blessed than almost three billion people in the world.

If you have food in your refrigerator, clothes on your back, and a roof over your head and a place to sleep, you are richer than 75% of this world.

If you have money in the bank, in your wallet, and spare change in a dish someplace, you are among the top 8% of the worlds wealthy

If you can read this holiday message, you are more blessed than over two billion people in the world who cannot read at all.

We are all blessed in ways we may never know, let's remember to count those ways as we celebrate a new year, may it be one to remember and cherish. I know I'm too blessed to be stressed! Happy Holidays, Merry Christmas and a Happy New Year to all!!

Board of Directors

Chair of the Board Bob Barké | BAR-K Insurance Solutions Chair Elect Jo Snell | E-470 Public Hwy. Authority Secretary Diane Garcia | 2G Associates Treasurer David Patterson | Rural/Metro Ambulance Immediate Past Chair Dr. Linda Bowman | Community College of Aurora Past Chair Once Removed Dale Mingilton | FirstBank Holding Company Vice Chair-Business Development Margo Jamison | Kaiser Permanente Vice Chair-Community Services Craig Ward | Padgett Business Services

Vice Chair-Public Affairs Jim Suss | Suss Pontiac - GMC

Vice Chair-Member Services Dr. Kathy Boyle | University of Colorado Denver Health Sciences Center

Directors

Tom Allee | Frontier Airlines Rich Allison | Adolfson & Peterson Construction Company Bob Barké | BAR-K Insurance Solutions Joe Barela | Arapahoe/Douglas Works! Workforce Center Bill Becker | Adams County Economic Development Judy Booth | Fitzsimons Community Federal Credit Union Dr. Linda Bowman | Community College of Aurora Dr. Kathy Boyle | University of Colorado Hospital Harrison Cochran | Aurora Sentinel & Daily Sun Peter L. Durante, MD, JD | The Children's Hospital Brigadier General Trulan Eyre | 140th Wing COANG Diane Garcia | 2G Associates, LLC Elyse Gellerman | The Medical Center of Aurora Mark Gouin | Wells Fargo Banks Kim Harrell | East End Applied Arts Margo Jamieson | Kaiser Permanente Todd Landgrave | Northrop Grumman Kelly Leid | Oakwood Homes Dale Mingilton | FirstBank Holding Co. Wendy Mitchell | Aurora Economic Development Council Mark Mosesl Outback Restaurants Alfonso Nunez | La Cueva Restaurant David Patterson | Rural/Metro Ambulance Alan Peppers | Westerra Credit Union The Honorable Randy Pye | Mayor, City of Centennial Katie Roche | Raytheor Dan Sandos | 401(K) Advisors Jo Snell | E-470 Public Hwy. Authority John Stanton | Prudential Colorado Real Estate Jim Suss | Suss Pontiac The Honorable Ed Tauer | Mayor, City of Aurora Craig Ward | Padgett Business Services Frank Weddig | Commissioner, Arapahoe County

Executive Staff

President & CEO Kevin Hougen Marketing & Visitors' Advisory Board Naomi Colwell Leadership Director Kimberly Curtis Special Events Debbie Lynch Administrative Assistant/Receptionist Trisha Rose Membership Director Marci Maxwell Administration Director Stephanie McDonnell

Vice President, PA&O George Peck VP, Membership Development Paul Rosenberg Membership Services Mary Beth Sharp

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[continued from page 1]

opportunities to meet with political leaders including a special Corporate Breakfast with U.S. Congressman Ed Perlmutter and two Legislative Breakfasts sponsored by the Community College of Aurora and The Medical Center of Aurora that gave members the chance to meet their state legislators "up close and personal."

Chamber businesses were honored on many fronts. The City of Aurora recognized Tuscany Valley Restaurant, Lupita's **Restaurant, Adolfson & Peterson Construction, Padgett Business Services,** Suss Buick Pontiac GMC, Gateway Mazda, La Cueva Restaurant, and Southlands with special Business Recognition Awards. Nearly 40 Chamber members were named to the Aurora Sentinel's "Hot Stuff" list. Board member Diane Garcia of **2G Associates** was named a "Woman of Distinction" by the Girl Scouts, Dave Mull was Columbia College Administrator of the Year, former Arapahoe **County** Commissioner Lynn Myers and Community College of Aurora President Dr. Linda Bowman were selected as Women Sculptors of the Community, and Gian Gondolfo of the **Hilton Garden Inn** was named the top General Manager in the Hilton chain.

Chamber members moved into high profile positions as well. **Carter & Burgess'** Carla Perez, Transportation Committee Vice Chair was named to the Governors Staff as a Transportation Finance advisor and Board member Mike Edwards with the **140th Wing** at Buckley was promoted to Major General and named as the new Adjutant General for the State of Colorado. Board member Dale Mingilton with **1st Bank** was selected by the Governor to serve on his Blue Ribbon Committee on Transportation.

At the gala Annual Awards Banquet the quality of Chamber members was driven home by the selected winners including Man of the Year Dale Mingilton with **1st Bank**, Woman of the Year Senator Suzanne Williams, Community Leadership winner, Dr. Jay Gershen (**UCHSC**-Denver), as well as Business Person of the Year, Kelly Leid with **Oakwood Homes** and Small Business Person of the year Frances Scott with **Signa-Rama**. Also recognized was Business of the Year, Advantage Security, Business for the Arts winner **Suss, Buick, Pontiac, GMC**; and Chamber Leadership Award winners Ken and Sandie Preuss with **E-Travel Unlimited**. They made everyone proud.

The Chamber's impact throughout all aspects of the community could be seen when Chamber President Kevin Hougen was honored by the Asian-Indian Business Community, the International Cross Cultural Network, was selected to serve on the

The Chamber's Mission

The mission of the Aurora Chamber of Commerce is to serve as a voice for the business community, acting as an advocate for its members on issues that affect their growth and long-term economic vitality.

DON'T FORGET: "Every employee of a Chamber member is a member of The Chamber"

Please route this issue to your sales reps, account managers, marketing directors, HR and PR departments. You can also access each month's newsletter online at our website, www.aurorachamber.org, so you can forward it to every employee in your company!

The *IMPACT* is published monthly for the members of the Aurora Chamber of Commerce. Subscription rate to nonmembers: \$50/year. Advertisers: The Chamber members—use the *IMPACT* to advertise your products and services to over 1700 Aurora Chamber members. Advertising space only available to members. The IMPACT also accepts preprinted inserts. Contact The Chamber for details. Deadlines: the 10th of the month prior to publication.



this fall.



Aurora Blue Ribbon Panel, the Mile High United Way Board and the Air Force Space Command's Commander's Advisory Group.

The year also saw all chamber committees grow as committee chairs raised the bar by providing greater insight into issues from defense and education, to the arts and transportation. A new committee was even added to the chamber when the Events Connection Committee was formed then organized the highly successful "Fun at Fitz" event

What had started as a special Chamber corridor meeting in 2003 to examine ways to improve

business along Havana grew and saw huge success with the formation of the Havana Business Improvement District. And the Fitzsimons Campus continued to grow with addition of **The Children's Hospital** to the world class medical facilities there.

And there was much more that celebrated the synergy of the Chamber and its members in 2007 as a high performance board under Dr. Linda Bowman and Bob Barké ensured that each member would benefit from the access, advocacy and influence it had to offer.

Member News

Perlmutter appoints Rangeview U.S. Rep Ed Perlmutter announced

Dec. 11 that he had appointed Aurora resident and Rangeview High School Senior, Timothy S. Janke, to the United States Air Force Academy in Colorado Springs for the fall of 2008. Janke is the son of Susan and Kevin Janke. He is the first student to be awarded an Air Force Academy appointment from the 7th Congressional District by Rep. Perlmutter.

Congressman Perlmutter's office gets one appointment for each of the four service academies: U.S. Air Force Academy, U.S. Naval Academy, U.S. Military Academy and the Merchant Marine Academy.

Jamieson moves up at Kaiser

Chamber Board member Margo Jamieson has been selected to serve as a

Permanente. A member



Senior to AFA

Jamieson serves as Vice Chair for Business Margo Jamieson Development with oversight of the Business for the Arts and

Learning Source helps 18 become citizens

Events Connection Committees.

Eighteen adult students from The Learning Source became U.S. citizens earlier this fall in a special naturalization ceremony held at the Lakewood City Council Chambers. Congressman Ed Perlmutter attended the ceremony to present students with their citizenship certificate. "This is the second year that we have hosted the naturalization ceremony," explained Susan Lythgoe, executive director of The Learning Source "The students their friends and families, our staff and volunteers all sav it's an emotional ceremony for them."

The students—originally from Afghanistan, El Salvador, Mexico and Morocco—took English language and citizenship classes at The Learning Source to prepare them for the citizenship exam

New Space Warning Squadron Stands Up

Buckley Air Force Base's 460th Space Wing has designated a new space warning squadron that will reside at Schriever Air Force Base near Colorado Springs

The unit formerly known as 460th Operations Group, Detachment 1, was formally "stood up" as the 11th Space Warning Squadron on Dec. 3.

A wing spokesperson said the reactivation of the 11 SWS represents another technological leap in the Air Force's ability to protect the United States.

Arapahoe County adopts \$369.2 million budget for 2008

The Arapahoe County Board of County Commissioners approved a balanced \$369.2 million 2008 budget in December

The budget included funding for an expansion and remodel of the County Justice Center in Centennial and some \$5 million for road and infrastructure projects such as the Arapahoe Road-Parker Road interchange.

"This budget reflects a philosophy of maintaining a high level of service, keeping taxes low and being as efficient as possible with the taxpayers' money." said Commissioner Susan Beckman, who serves as Board Chair.

Arapahoe County's mill levy continues to remain one of the lowest county mill levies in the Denver-Aurora metro area.

Best Companies to Work For in Colorado competition set

Innovative Aurora Chamber member companies are encouraged to apply for the distinction of being the state's best workplace, in the third annual 'Best Companies to Work for in Colorado' competition. To be considered, companies must meet certain criteria and register by February 29, 2008. You can learn about eligibility requirements, fees and entry procedures by calling Best Companies Group at 877-455-2159 or visit www.coshrm.org.

Aurora is the #1 Most Digital City in America for 2007

Beating out cities like Miami, San Diego and Washington DC, Aurora captured the title of the most technologyadvanced city in America, according to the Center for Digital Government. Aurora competed against cities with populations of 250,000 and over.

"This is a great honor for our Information Technology (IT) department and the city," said City Manager Ron Miller. "Digital technology connects citizens with their local government on a level never before achieved."

A city spokesperson said Aurora's City Council's vision and support have enabled the IT department to create topnotch E-Government services, as well as continue to find ways to evolve and streamline operations. "The technicallytalented and experienced IT department has competed many times and has consistently been in the top-ten cities

Aurora has been rated number one," she stated

Precision Recruiting celebrates 10th Anniversary

Professional staffing services company **Precision Recruiting Inc.**, is celebrating their first decade according to company president and founder Tony Bengston. The company provides highly gualified and talented people to fill both contract and permanent positions Benaston said

The award winning company started in 1997 when human resources and staffing professional Bengston left the corporate world to start his own company. Since his first contract with US West, **Precision Recruiting** has grown in both experience and size. The company won the 2003 Coors Corporate Gold award, as well as the 2003 Minority Enterprise Development Regional Service Firm Award.

Bengston, a published author and community activist, also founded the Colorado Technical Recruiters Network that currently has four chapters throughout Colorado. You can get additional information

about **Precision Recruiting** on the web at www.pri.jobs or by calling Bengston at 303-627-9189.

Full day kindergarten coming to APS

It's twice the learning, in just one day. Aurora Public Schools is moving forward with a plan to make all kindergarten classes in the district a full day affair, by 2010.

Thanks to the **APS Education** Foundation, Clyde Miller Elementary School is now offering full day kindergarten. APSEF provided funding to convert two kindergarten classes from half day to full day this year. The funding continues through the 2008-09 school year. Money donated by **APSEF** comes from individual and corporate donations. Full day kindergarten is also offered at 16 other schools

"We are excited and proud to be able to provide this significant funding to an important program in **APS**," said APSEF Executive Director Angela Thompson. "We continue to fulfill our mission of assisting APS with resources that contribute to the achievement of our students.

Sheriff's Office Comm Center earns accreditation

The Arapahoe County Sheriff's Office Communications Center became the first Communications Center in the State of Colorado to achieve international

6

accreditation through the Commission on Accreditation for Law Enforcement Agencies (CALEA). In order to achieve CALEA accreditation, the Communications Center of the Arapahoe County Sheriff's Office is required to demonstrate full compliance with 207 state-of-the-art performance standards.

Survey supports new BAH start time

A survey of members attending The Chamber's Business after Hours in September and October showed overwhelming support for the new 4:30 p.m. starting time for the popular monthly networking event.

More than 60 percent of those polled stated their preference for the earlier time, most often citing traffic and getting home earlier as the reasons they preferred the late afternoon start time. "We don't get as enmeshed in rush hour traffic and can get home earlier,"

stated one surveyed member summing up most of the positive remarks. Naomi Colwell, who sets up the

events for The Chamber said she also found the business hosts did not have a problem with the earlier time. "If it means more exposure for them, they are all for it," she said.

Buckley to support DoD Wage Survey

The Buckley AFB Services Division needs your support.

According to Maj. Teresa Darrow, Director of the **460th Space Wing** Services Division, the Department of Defense Civilian Personnel Management Office will be conducting their annual Wage Survey from January 15th through January 25, 2008. "This wage survey, based on prevailing wage data collected from local employers, sets the pay for our non-appropriated fund (NAF) blue-collar workforce at Buckley Air Force Base and the VA Medical Center in Denver," Major Darrow said.

"Approximately 200 civilian employers in Denver and Arapahoe counties will be asked to participate in this event and we would truly appreciate your help in gathering this important data." Darrow said that once employers are selected, appointments will be made to collect the data and the data collectors will visit each employer during the 2week period of the survey.

"Each survey only takes about 20 minutes and employers can get a copy of the survey if they so choose. Everyone will benefit from this wage survey," Major Darrow concluded. If you have further questions about the wage survey, contact Major Darrow at 720-847-6979.

Giving it a shot

The developers of a special program called "Shots for Tots" have put together a collaborative program aimed at immunizing children in the Aurora area against 12 vaccine preventable diseases. They were honored at a special ceremony at the Aurora Fitzsimons Rotary Club. Since 2002 over 3,000 children have been immunized. The recipients of the awards were: Diana Payne, Aurora Gateway Rotary Club; Daniel Wilcox, Aurora Fire Department; Mary Beth Sharp, Aurora Gateway Rotary Club; Amy Kuipper, Colorado Children's Immunization Coalition; Lynn Trefren and Christie Hage, Tri County Health Department; Melissa Spencer, Colorado Children's Immunization Coalition; and John Stanton, Aurora Fitzsimons Rotary Club. Also

participating in the project was the **Rotary Club of**

Aurora. The Shots for Tots clinic is held on the second

Don't let your employees get caught in the cold this winter

Winter has found its inevitable way to Colorado. With its cold and often stormy weather, this season presents a variety of safety challenges at work. Pinnacol has some simple safety tips to help you and your company keep Old Man Winter at bay.

Prevent Winter Slips, Trips, and Falls

Slips, trips, and falls are the most common injuries sustained by workers during the winter because of snowy or icy conditions in and around the workplace. Here are some helpful hints from winter safety experts to reduce the risk of falling when slippery conditions exist:

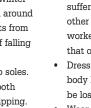
- Wear boots or overshoes with non-slip soles. Avoid walking in shoes that have smooth surfaces, which increase the risk of slipping.
- Walk consciously. Be alert to the possibility that you could quickly slip on an unseen patch of ice. Avoid the temptation to run to catch a bus or beat traffic when crossing a street
- Walk cautiously. Your arms help keep you balanced, so keep your hands out of your pockets and avoid carrying heavy loads that may cause you to lose your balance.

873-7242.

REMINDER

A. In

Please remember to add The Chamber stephanie.mcdonnell@aurorachamber.org and naomi.colwell@aurorachamber.org) to your address book to continue receiving our updates in your e-mailbox!



Saturday of the month, 11:00 to 1:00 at fire station #2, 12600 E. Hoffman Blvd., Aurora. The cost is \$15.00 per shot. The fee can be waived when necessary.



Shot crew — The organizers of the Shots for Tots program include (I-r) Diana Pavne, Daniel Wilcox, Mary Beth Sharp, Lynn Trefren, Amy Kuipper, Christie Hage, Melissa Spencer and John Stanton, president of the Aurora Fitzsimons Rotary Club.

• Walk like a penguin! If you can't avoid walking on snow or ice, take short, shuffling steps and walk as flatfooted as possible. Don't walk too fast, run, quickly change direction or come to a sudden stop on icy or snowy surfaces.

· Avoid "horseplay" or other distractions.

Dress for Cold Weather

• When the days turn cold, the chances of suffering from hypothermia, frostbite, and other winter hazards increase for outdoor workers. Winter safety experts recommend that outdoor workers:

• Dress in layers and wear a hat to maintain body heat. Up to 40 percent of body heat can be lost when the head is exposed.

Wear insulated, waterproof footwear.

- · Keep hands covered; if practical, wear mittens instead of gloves.
- Protect your eyes and skin; sunlight reflects off snow
- Drink warm beverages to help maintain body temperature

To help your employees have a safe winter. order **Pinnacol's** new winter safety tips poster, Don't Get Caught in the Cold, by calling 1-800-

CCA Grad Receives Secretary's Award For Valor

Army reservist and 1992 Community College of Aurora (CCA) graduate 1st Lt. David Tiedeman has been awarded the Secretary of Homeland Security's Award for Valor for his heroics in Iraq during a fierce firefight 25 miles east of Baghdad in April 2005.

Tiedeman, who received the military's Silver Star for his courage earlier this year, received this latest award from U.S. Secretary of Homeland Security Michael Chertoff at the Secretary's third annual awards ceremony, held December 5th at the Andrew W. Mellon Auditorium in Washington, D.C.

Tiedeman won the award when his unit was ambushed and he risked his life to save Sot. Robert Betterton, a fellow soldier

Tiedeman, whose wife Angie is CCA's Director of Student Life, received a standing ovation as he was presented with the award by Secretary Chertoff.

Davis honored by ICSA

The International Customer Service Association (ICSA) Colorado

Chapter elected Jeannie Davis of Now Hear This. Inc. as president for 2008. An authority on telephone communication for customer service



Davis has trained thousands of individuals to maximize the profitand image-building power of their number one business communication tool. She is also a former member of the Chamber Board of Directors and award- winning author of Beyond *"Hello,"* and contributing author in Real World Customer Service Strategies That Work.

Ribbon Cuttings



Printing, paper, scissors -Terry Remigio, owner of Print Colorado **Communications**, shows his ribbon cutting prowess as he and his employees join with Chamber President Kevin Hougen and the Chamber Ambassadors to celebrate their new name. Formerly Kwik Copy, Print Colorado, located at 15801 E. Centretech Circle, now offers a full line of printing and other related services. They can be reached at 303-261-1334

Taking a big slice — David and Deborah Boyll, owners of **RedBrick Pizza**, show their team cutting skills as they celebrate the opening of their new restaurant in the Southlands area. RedBrick, according to General Manager David Ortiz (third from left) combines century old Italian tradition with new world technology to create what he calls, "the world's finest, fresh fire-roasted gourmet pizzas." The new pizzeria is located at 24107 E. Commons Avenue, Suite. 105. For more information - or to order a pizza call them at 303-400-3607. (Photo courtesy Brian Molitoris Photographer)





Well tailored ribbon - K & G Fashion Superstore manager Carolyn Gerlach shows her

delight at the success of the ribbon cutting at her store while Chamber President Kevin Houger looks on. Gerlach was joined by her colleagues and Chamber Chair Bob Barké (far left), Hougen and a number of Chamber Ambassadors as they opened Aurora's newest clothing retailer, K&G Fashion Superstore located on 13940 E. Mississippi Ave. (Mississippi and Abilene). Also pictured are **K&G** associates Tigist Yirgu, Daniel Osazuwa, Edison Tipan, Danielle White, Terrell Watts, Jonathan Bryant, Norman Drucker, Michael Hancock, Kathy Nelson, Teresa Riley, and Mary Zewdie. The store offers a full line of auality men's and women's apparel and accessories.

Ambassadors retreat to the hills By Mary Beth Sharp

How does getting away on an overnight retreat in the Rocky Mountain National Park sound? Relaxing? Fun?

Well, that's exactly what the Chamber Ambassador group did in October - they retreated to the wonderful

Y.M.C.A. of the Rockies in Estes Park. The Friday-Saturday event included lots of teambuilding events that helped them get better acquainted, got them out of their comfort zones, and gave them opportunities to just have a great time of



Ken Preuss laughing and enjoying being with one another. We took time to honor our Ambassadors who do so much for the Chamber - and, especially honored our Ambassador of the Year, Ken Preuss with **E Travel** Unlimited! We thanked Cheryl Twesme with ALMC



Mortgage for the past two years as co-chair of the group with Jerry Gray of American National Insurance, and welcomed Felicia Stanton with Prudential Colorado Real Estate as Jerry's new co-chair. A great time was had by all!

If you would like to learn more about The Chamber Ambassadors, please call Mary Beth Sharp or Marci Maxwell at 303-344-1500.

"In the Line of Fire" Leadership Aurora Police Session

by Julia Cowan Spalding Rehabilitation Hospital



I did it! I actually hit the target! However, the community at large can rest assured I won't

be making a career change any time soon.

"In the Line of Fire" was a well organized day, jam packed with information. It provided us with a glimpse into the world of law enforcement. Dan Oates, Chief of Police, of the third largest city in Colorado shared with us his struggles to manage over 600 police officers, manage community expectations, and to make the fast growing city with a large geographic area and varied economic and cultural influences, safe. Not to mention the new technology available to assist in this task. Oh yea, all of this is accomplished with a limited budget. We were also introduced to a crime fighting technique focused on long term problem resolution. The technique involves gathering information and involving the community in implementing long term solutions instead of short term fixes. We were also exposed to gang culture and some of the challenges faced in fighting gang crime and violence. And all of this was before lunch!

After lunch, we were whisked off to the police training center. We were blessed with a gorgeous Colorado day and experienced many aspects of police duty in a "hands-on" fashion. We had the opportunity to shoot REAL guns, observe K-9 units in action, (some even getting to try on



Winnin' the big one - Howard Hall (center), plant manager of the Firestone Buildin Products Company in Aurora holds the OSHA Voluntary Protection Star Status he and his people won recently. VPP STAR status is difficult to achieve. It is only given to companies that have comprehensive safety and health programs with injury rates below the industry's national average. As a STAR (Safety Through Accountability and Recognition) participant, the Aurora plant teammates have designed and implemented outstanding safety and health processes that exceed the strict safety standards of the Occupational Safety & Health Administration's (OSHA) Voluntary Protection Program (VPP). The plant is located in the Majestic Commerce Center at 21250 E. 36th Drive.

Pictured are (Front Row I-r) Norm Ninow (Operations Manager), Bob Glover (OSHA Assistant Regional Manager - Region 8), Hall, Brad Baptiste (VPP Manager, OSHA Region 8), and Asahiko "Duke" Nishiyama (Vice Chairman and President - Bridgestone Americas). In the back row (l-r) are Mike Gorey (CEO & President - Bridgestone Firestone Diversified Products), Arvis McKamie - Health, Safety and Environmental Director - Bridgestone Firestone Diversified Products), Greg Baxter (OSHA Regional Administrator - Region 8), Allen Garrett (Executive Director of Manufacturing - Firestone Building Products) and Bob Walker (Executive Director of Health, Safety & IH - Bridgestone Americas).



Not exactly a recreational vehicle — An Aurora police officer shows office APD's latest piece of crime fighting equipment, an armored vehicle called the Black Bear to Leadership Aurora class members during the police session in November.

the "bite suit" and be attacked by the dog) and got up close and personal with the SWAT team (and the Black Bear)

I left this session feeling confident that the Aurora Police department has what it takes to protect the citizens of Aurora, even beyond my expectations