



IMPACT

SEP/OCT
2012

Upcoming Events

SEPTEMBER

Aurora Fox Season Sampler Gala

Aurora Fox Arts Center
9900 E. Colfax Ave.
September 8 | 6-10pm

Advertising with your Chamber – and some of it is FREE!

Chamber office
September 12 | 11:30 am-1pm
(Lunch provided), and/or
4-5:30 pm (snacks provided)

Nine and Networking

Heritage Eagle Bend Golf Club
23155 E. Heritage Pkwy.
September 12 | 4:30-7pm

Leadership Aurora Pre-retreat Reception

BJ's Restaurant and Brewhouse
14442 E. Cedar Ave.
September 12 | 5:30-7:30pm

Taste of the Chamber

Red Lion Hotel
3200 S. Parker Rd.
September 13 | 5-8 pm

ChamberMaster Training

Chamber office
14305 E. Alameda Ave., Suite 300
September 19 | 12noon

Business After Hours

Spaulding Rehabilitation Hospital
900 Potomac St.
September 25 | 5-7pm

OCTOBER

Member Orientation

Chamber office
14305 E. Alameda Ave., Suite 300
October 10 | 4-5pm

Noon Niche Networking

Doubletree Hotel Denver
3203 Quebec St.
October 17 | 12noon

Business After Hours

Hilton Garden Inn DIA
16475 E. 49th Cir.
October 25 | 5-7pm

Connect With Us!



Chamber and business community score victory: RTD Board approves build-out of I-225 Light Rail Line

"This changes everything..." said Aurora Mayor Steve Hogan at the recent Aurora Chamber of Commerce Board of Directors' Retreat.

Hogan was referring to the decision by the Regional Transportation District (RTD) Board to approve a Kiewit Infrastructure Co. proposal to build out the I-225 Light Rail Line from Iliff to Peoria/Smith Road — and do it in the next three years. He went on to say that the new rail line will fundamentally change the face of Aurora, bringing transit oriented development and easy access to DIA as well as the rest of the metro area.

The effort to ensure that the timely completion of this critical FasTracks loop stayed at the top of RTD's priority list was led by one of the Chamber's most active and effective groups, the

Transportation Committee. Members of that group, led by Chair Chris Fasching from Felsburg, Holt and Ullevig and Dave Frazier with Merrick & Company, includes RTD Director Tom Tobiassen, transportation experts from Aurora, Centennial and Arapahoe County, the Aurora Economic Development Council, and political and business leadership from throughout the area.

"The Chamber has led this charge since 2004 when voters originally approved the FasTracks plan," Chamber President Kevin Hougen said. "We were dismayed when the economic downturn and some inaccurate revenue projections in 2008 caused RTD to push I-225 corridor completion projections out to 2034."

"That didn't work for us — especially in light of the tremendous growth on the

Anschutz/Fitzsimons Campus," Hougen continued. "So this announcement is a huge victory for the Chamber and its membership that will benefit so much from this project."

The route that expands from the Nine Mile Station at Parker and I-225 includes stops at Iliff, Florida Ave. (with a bridge connection to the Medical Center of Aurora South Campus), Aurora City Center, 2nd and Abilene, 13th Ave., Colfax at Potomac, on the Anschutz/Fitzsimons Medical Campus at Montview, before reaching the Peoria/Smith Road station where it will link with the commuter rail from DIA to Denver's Union Station.

"Most significantly, the completion of the I-225 line makes a much needed connection with the University of

[continued on page 2]

Ways to give in response to 7/20

Following the tragic events of July 20, 2012, the outpouring of support for the victims and their families, the first responders, and for the community as a whole, has been heartfelt and incredible. The Aurora Chamber and many other organizations have been working with the City of Aurora, which is compiling information regarding donations, events and services. There are a number of ways that individuals and organizations can continue to provide support:

Donations for victims, victims' families or specific community groups involved in the response may be made through GivingFirst.org.

In-kind services or other types of non-monetary donations, including food, should be sent to Michael Lawson at budget1@auroragov.org. The city is maintaining a centralized record of these items so that victim advocates may connect victims directly with the resources they need.

Large and "restricted" monetary donations should be directed to Jason Batchelor at finance@auroragov.org. The city has established a separate and restricted account to hold these types of donations while it explores the structure that provides the highest benefit for the victims and families of this tragedy. The city will work with donors to keep them

informed of the process.

Cards should be directed to the Aurora Municipal Center, Attn: Communications Department, 15151 E. Alameda Parkway, Aurora, CO 80012 or communications@auroragov.org.

Organizations and groups planning their own fundraising efforts should fill out our online Community Healing Resource Submission form at www.auroragov.org/720 so that we may do our best to maintain a central listing. Organizations and groups may send proceeds generated from their fundraising efforts to one of the channels listed above.

Those who do not have Internet or email access may call Access Aurora at 303-739-7000 for assistance.

Thanks to everyone for their continued generosity.



September 13 • 5-8 pm

**Red Lion Hotel – Denver Southeast
3200 S. Parker Rd.**

The *Taste of Aurora* was a community favorite in the Eastern Metro Area for many years – and beginning in 2012, The *Taste of the Chamber* raises the bar! From fine dining establishments and casual eateries, there will be signature creations, flavorful food samples, cooking demonstrations, and wine tastings. The *Taste of The Chamber* promises to entice all palates.

Come discover where you want to "wine and dine" on your next night out.

Individual tickets: \$20 per person

To purchase tickets go to www.aurorachamber.org and click on the Taste of the Chamber logo on the left side of the page.

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the **IMPACT**
online



Do you want to receive the Chamber IMPACT Newsletter Online only?

If you would like to get the IMPACT newsletter online only, please email Mitzi.Schindler@aurorachamber.org, and you will no longer receive a printed copy in the mail. Instead, you will get a message via email each month to view the newsletter online.



Kevin Hougen
President & CEO

President's Letter

CITY OF HEROS

On July 20, 2012 our community changed forever.

Contrary to what many may have expected, we became stronger in the face of the horrific tragedy that occurred at our movie

theatre. We are all so very proud to be part of this great city of Aurora: Proud of our superb leaders like Mayor Steve Hogan, Police Chief Dan Oates, Fire Chief Mike Garcia. Proud of the outstanding first responders from Rural/Metro Ambulance and their devoted EMT crews. Proud of the amazing performance of our medical staffs at HealthOne, University Hospital and Children's Hospital. And proud of Aurora Mental Health and their counselors who are working even today taking care of injured and victims of this senseless crime.

Our prayers and thoughts go out to the victims, families and the entire community affected by the events of July 20. While we are all still in shock from this tragedy, Aurora residents are showing extraordinary resiliency and generosity.

Hundreds of Aurora Chamber members have responded to the victims and family members of this appalling crime. We've seen local restaurants such as Outback Steakhouse to Chic-fil-A quickly step up to feed our first responders, victims and family members during those first three chaotic days of the tragedy. Local banks, hotels, grocery stores, airlines and individuals have all contributed well over \$4 million dollars to local charities to ensure the support goes on for as long as it is needed. Fundraising and support details are on the front page of the newsletter.

There were more than 1,300 people in the theatre at the time of the shooting, many school age children, a large number of folks from our military community, even 37 employees from a Red Robin Restaurant. We had 70 victims of this terrible crime and thousands that have been affected by this senseless act. Our first response the day of the shooting was to mobilize our restaurants and chamber volunteers. Members and our staff then drove their own vehicles to our member restaurants for food and water to be distributed to the victims, first responders and many family members that were at a local high school as the authorities questioned the hundreds of witnesses. That kept us busy and our minds on recovery.

Our role throughout this difficult period has been to help our community by acting as a facilitator, communicating to our business community and at large community events all of the resources that are and have become available. We have visited community meetings, faith-based entities, civic organizations, senior organizations, health care providers, veteran and military

groups (we had 54 young men and women from our military base at the show), educational institutions, businesses, neighborhoods, youth-serving groups and others actively engaged in the community. We have been helping with the discussions on various needs of our community and identifying resources available.

In the days, weeks and months to come, remember that none of us are alone. Reach out to others, care for each other, and remember that we are a resilient, strong, and determined community. The Chamber will be here to provide support through these difficult times. We can't be miracle workers, but we can promote the "City of Heroes" by always supporting our Mayor, Police, Fire, medical professionals, emergency responders and the many others who continue to lead us through this crisis. As our great mayor has said, this one horrendous act will not define us, but how we respond will. Aurora and its leaders stand second to none in responding magnificently to adversity.

CITY OF HEROS:

Here are just a few of your fellow Chamber members who have already helped define Aurora as a City of Heroes: Aurora Mental Health, Chambers Wine and Liquor, Chick-fil-A, Children's Hospital Colorado, Citywide Banks, David Barber (ReMax), Ed Bozarth Company, Hilton Garden Inn, Gibby's on Havana, Medical Center of Aurora, Mile High United Way, Outback Steakhouse, Quality 1st Plumbing, Rural/Metro Ambulance, Staybridge Suites DIA, University of Colorado Hospital, and Wells Fargo Banks.

Please let us know about your work in support of the City and the survivors so we may properly recognize you.

[RTD continued from page 1]

Colorado's Anschutz/Fitzsimons Medical Campus, Children's Hospital Colorado, the new VA Hospital, and Denver International Airport," said Hougen. "It's been a crucial part of the Eastern Metro transportation plan for some time, and it's very exciting to see it moving forward."

RTD is expected to finalize the contract with Kiewit and issue a notice to proceed later this summer. The line should open in mid-2016 after about six months of testing. Additional information including an excellent rail line video flyover of the I-225 route is available on the RTD site at www.rtd-fastracks.com/I225_86.

(See related article about transportation infrastructure improvements on page 3)

DON'T FORGET: "Every employee of a Chamber member is a member of The Chamber"

Please route this issue to your sales reps, account managers, marketing directors, HR and PR departments. You can also access each month's newsletter online at our website, www.aurorachamber.org, so you can forward it to every employee in your company!

The Chamber's Mission

The mission of the Aurora Chamber of Commerce is to serve as a voice for the business community, acting as an advocate for its members on issues that affect their growth and long-term economic vitality.

The **IMPACT** is published for the members of the Aurora Chamber of Commerce. Subscription rate to nonmembers: \$50/year. Advertisers: The Chamber members—use the **IMPACT** to advertise your products and services to over 1700 Aurora Chamber members. Advertising space only available to members. The **IMPACT** also accepts preprinted inserts. Contact The Chamber for details. Deadlines: the 10th of the month prior to publication.

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2B is good for Aurora and the region

Aurora voters will be asked to make an investment in their future this fall.

Ballot issue 2B is an initiative that will extend a current property tax that brought the city the Alameda/I-225 interchange as well as a number of other infrastructure improvements — and will keep the string of critical upgrades going.

Continuing this tax — which averages \$2.70 per month for a \$200,000 home — will fund 21 important transportation infrastructure projects, including access to Buckley AFB and the extension of 6th Ave. to link with E-470; improvements to roads and pedestrian/bicycle access to Fitzsimons/Anschutz Medical Campus; widening Arapahoe and Gun Club Roads, and additional median and pedestrian improvements throughout the city.

“These projects have been fully vetted by our Transportation Committee over the years,” said George Peck, Chamber Vice President and Transportation Committee liaison. “In fact, many of them surfaced as a result of the work that committee did in determining what and where the priorities for road and infrastructure ought to be as related to creating a better business climate and a better community.”

“It’s time to move these important projects forward,” echoed Chamber President Kevin Hougen. “Your Chamber



On August 13, 2012, Mayor Hogan conducted a news conference to officially announce The Chamber’s support for 2B, and to answer questions about the initiative.

is supporting 2B because it truly will lead to better quality of life in our city and won’t cost us anything extra.” He said the extension of the mill levy through 2B had something for just about everyone in all parts of the city. “It will fund the \$73 million needed to improve and widen roads, provide better access to major economic drivers in the community, and to create safer sidewalks and more bicycle routes.”

At a press conference kicking off the 2B campaign, supporters gave nine reasons to vote YES on 2B:

1. The City of Aurora, which is fast becoming a competitor for international business and an attractive place for a diversity of new employers, will further its effort to become a center for economic growth by reinvesting in its existing road and sidewalk infrastructure.
2. Some of these critical roadway projects provide improved access to Buckley Air Force Base which

produces in excess of \$1 billion in annual economic benefit to the Aurora and regional economy.

3. The twenty-one road improvement projects proposed in Question 2B will help improve transportation access to Aurora businesses as they grow and expand — bringing much needed jobs to the city.
4. Aurora can generate \$73 million for much needed road improvements by extending a mill levy that doesn’t increase our existing tax burden.
5. Elected officials, government employees and contractors have demonstrated fiscal responsibility and exceptional stewardship of its citizens’ hard earned tax dollars with the previous round of infrastructure projects.
6. Aurora has a history of completing its capital improvement projects — the I-225/Alameda Interchange, two libraries and several parks - on time and within budget.
7. The City of Aurora has a duty to alleviate traffic delays and ensure the safety of its citizens, tourists and business travelers using its roadways.
8. The mill levy extension will cost the owner of a \$200,000 home just \$32.47 per year or \$2.70 per month, less than the price of a gallon of gasoline. A small price to pay for much needed improvements throughout the city.
9. These twenty-one roadway improvement projects will be made across the City — benefitting every corner of Aurora.

For more information about 2B and a complete listing of the projects, go to <http://auroramoves.org/>.

2012 Sloan Award winners named

Given by Families and Work Institute (FWI) and the Society for Human Resource Management (SHRM), the *Alfred P. Sloan Awards for Excellence in Workplace Effectiveness and Flexibility* recognizes employers that have distinguished themselves as offering workplace flexibility. Winners are identified through a rigorous selection process, which involves an evaluation of employers’ flexibility programs and practices (from telecommuting to job sharing to phased retirement programs) and a confidential employee survey.

The Sloan Awards are part of *When Work Works*, a national project to educate the business community on the value of workplace effectiveness and flexibility. Award winners will be featured in the next edition of the *Guide to Bold New Ideas for Making Work Work*.

An event will be scheduled for recognition and distribution of the awards.

For more information about the *When Work Works* project and the Alfred P. Sloan Awards for Excellence in Workplace Effectiveness and Flexibility, contact Kelly Sakai at 212- 465-2044 ext. 211 or ksakai@familiesandwork.org. Or, visit www.whenworkworks.org.

The Aurora/Denver Sloan Award winners are:

- AASHE (Association for the Advancement of Sustainability in Higher Education)
- Adams County Workforce and Business Center
- Adolfsen & Peterson Construction
- Agency of Credit Control
- Arapahoe/Douglas Works!
- Children’s Hospital Colorado
- Colorado Rocky Mountain Lions Club
- GoDaddy.com
- KPMG
- WICHE
- Ryan, LLC

Aurora Chamber Spotlight on: Chelsea Hoycott, Colorado Insurance Professionals

Chelsea Hoycott (formerly DeChaine) moved to Aurora in 2007 and began working for Colorado Insurance Professionals Inc. as an Insurance Account Representative, specializing in personal accounts. Through the company, she became involved in the Aurora Chamber, initially by networking at Business After Hours events. A short two years later, she was a member of the 2009-2010 Leadership Aurora Class, which successfully partnered with Aurora Mental Health to renovate and furnish a house for veterans in Aurora. She then joined the Ambassadors in 2010, and is an energetic member of the group.

Chelsea is also involved in the community as a founding member and past president of The Southlands Business Team; current president of the

Gateway Optimist Club; and a member of the Young Professionals Leadership Council for the Lung Association. In addition – with her Aurora Chamber hat on – she is one of the founding members of the new Young Professionals group of the Aurora Chamber of Commerce, and is very much looking forward to growing the group.

Although not a Colorado Native, Chelsea believes that her nine years in Colorado – beginning with the big storm of 2003 – is close enough! She is well integrated into the Aurora community and is enthusiastic about her involvement in the Chamber.

Newly married and expecting their first child in November, Chelsea and husband Tom are looking forward to a busy and joyful 2013.



Chelsea Hoycott



Want to gain exposure for your business with FREE advertising?

Let us show you how at the Chamber Advertising Clinic. You can also target your advertising dollars for maximum exposure. Learn what your well placed advertising dollar will buy at Chamber events, in publications, and on the website.

CHAMBER ADVERTISING CLINIC
14305 E. Alameda Avenue, Suite 300
Wednesday, September 12
SIGN UP at www.aurorachamber.org

Choose A Session:
11:30 am – 1 pm (Lunch Provided)
or
4 - 5:30 pm (Snacks Provided)

Member News

A&P provides technology expertise to nonprofits

Technology experts from **Adolfson & Peterson Construction (A&P)** supported local nonprofits at the Technology Summit this summer, hosted by the Nonprofit Cultivation Center (a division of United Way). **A&P** volunteers were on hand to answer questions about programs they are using, including Microsoft Excel, PowerPoint, Word, Adobe Acrobat, Project, Google Documents, etc.

"We understand the importance of embracing emerging technologies and the tangible advantages technology can have for those who best leverage it. We are happy to pass what we have learned along to the nonprofit community," said Dan Imo, assistant project manager, and one of five **A&P** volunteers at the event.

Members Federal Credit Union is now Aurora Federal Credit Union

Since 1968, **Aurora Federal Credit Union** (formerly **Members Federal Credit Union**) has served employees of the City of Aurora, CO and their families. As a hometown financial partner, the name change to **Aurora Federal Credit Union**



represents a return to the roots of the Credit Union. "It's a renewed commitment by the board of directors and credit union management to our local community and neighbors that we have been serving for nearly 45 years," said Jeff Holler, president and CEO, in announcing the name change.

For More Information, contact Curtis E. Gardner, vice

president of Member Services at cgardner@auroracu.com or 720-210-1135.

Grandma's Handyman Service and Banks get Grade "A"

Grandma's Handyman Service won the 2012 *Aurora Sentinel* Reader's Choice Award for *Grade A Customer Service*, and **The Aurora Chamber** won the 2012 Award for *Grade A Free Events*, for their participation in the Banks in Harmony summer concert series.

Edward Jones No. 1 again

For the fifth time in seven years, *ColoradoBiz* has named **Edward Jones** as the best large company to work for. That's good news for Aurora Chamber members and **Edward Jones** agents Ev Sequeira, David Cooper, and Patrick Pogue.

Characteristics exhibited by firms vying for the distinction include responsive leadership, low turnover, a collaborative atmosphere, flexible work hours, attractive benefits, and opportunities to advance.

Merrick acquires McLaughlin Water Engineers

Merrick & Company has acquired the water-engineering firm of McLaughlin Water Engineers of Denver and Aspen, CO.

"Water is an invaluable and critical natural resource especially in the semi-arid west and the Southeast states where they are experiencing rapid population



Peter Binney, PE

growth," said Peter Binney, PE, Vice President of **Merrick** and director of Sustainable Infrastructure. "The addition of the expertise and broad services offered by the professionals at McLaughlin Water Engineers provides **Merrick** with a strong foundation to serve clients' water, wastewater and storm water needs."

A&P "tops out" multi-specialty medical complex

On July 13, 2012, **AP Healthcare**, a group of construction professional within **Adolfson and Peterson Construction** that specializes in healthcare construction, celebrated the topping out of the new Lone Tree Multi-Specialty Medical Complex. The topping out marks the milestone of the building reaching its final height by placing the last beam on top of the six-story structure, scheduled for completion by end of 2013.

YMCA youth swim team wins relay against Rural/Metro paramedics

The competition was confident, but four **Rural/Metro** paramedics were no match for the 7- to 12-year-old Littleton **YMCA** swim team swimmers during a relay race for charity and water safety awareness. The winners of the race donated seven weeks of swim lessons to Young Life, a local non-profit organization that mentors children and youth (www.younglife.org).

The **YMCA** offers a variety of swim lessons, team recreation/sports, open swimming, and safety instruction classes (i.e., CPR, First Aid, and AED) to children and adults. To learn more about the **YMCA's** programs, visit www.denverymca.com.

Fundraiser for Wounded Warriors set

In an effort to raise awareness for the challenges today's veterans face and to support the Wounded Warriors Project, **Veteran's Passport to Hope** will host a special fundraising event on Oct. 4 at the Wings over the Rockies Museum. "This event will celebrate the contributions of our service men and women from every branch of the service," said Shane Shmutz, President of **Veteran's Passport to Hope**. Tickets and sponsorship opportunities are available at www.veteranspassport2hope.org.

Young Professionals group now forming

With an eye toward the growing youth on the business and entrepreneurial side of the Chamber, the Board has given the go ahead to form a Young Professionals group.

The designated Chamber liaison, Naomi Colwell said the group will civically and professionally empower young business leaders throughout the Eastern Metro area.

Colwell said the organizers of the group agreed on a mission to empower Eastern Metro Area young professionals and future leaders through professional development, philanthropy, education and community involvement.

Those interested in being part of the group or learning more about The Chamber Young Professional should contact Colwell at Naomi.Colwell@aurorarchamber.org.

Introducing the 2012-2013 Leadership Aurora Class

The Chamber Board of Directors and Leadership Aurora Board members are proud to introduce the 2012-13 Leadership Aurora class, who were selected through a competitive application and interview process.

The purpose of the ten-month program is to develop awareness of the Aurora area – its

New class members include:

Marissa Banker, Colorado Technical University
Lynn Burgess, Cherry Creek School District
Rob Carmody, City of Aurora
Sandy Carter, Advantage Security, Inc.
Tammy Clementi, Aurora Public Schools
Nanette Coates, City of Aurora – Public Safety
Bill Culver, Sage Hospitality @ JW Marriott
Gigi de Gala, Aurora Mental Health Center
Shaun Drost, Harbor Plaza Storage
Gian Gandolfo, Hilton Garden Inn Denver Airport
Troy Grimes, Goodwill Industries of Denver
Hunter Hackbarth, Aurora Fire Department
Gregory Hatcher, Stand for Children Colorado
Jacqueline Healy, Trilogy Benefits, Inc.
Jason Heustis, Adolfson & Peterson Construction
Deborah Jones, University of Colorado Hospital
Teri Karjala, Creative Counseling
Barbara Lee, Kaiser Permanente
Pieter Leenhouts, Aurora Education Foundation

strengths, challenges and opportunities; to enhance leadership abilities; to create a network of informed, concerned leaders; and to encourage greater involvement in the community.

Class members will kick off their year in September with a two-night opening retreat at Keystone Resort and will continue with eight monthly sessions from October through May.

Christian Lertch, Aurora Police Department
Linda Lillyblad, Aurora Chamber of Commerce
Christopher Martin, Children's Hospital Colorado
David Mittan, FirstBank of Aurora
Chris Mulberry, Rural/Metro Ambulance
Rachel Murphy,

Financial Management Center of Expertise
Laura Noe, Coldwell Banker Residential Brokerage
Shaun Oudenhoven, Community College of Aurora
Joel Parriott, Adams County Workforce Center
Anne Polyzou, Aurora Mental Health Center
Taylor Roberts, Aurora Y.M.C.A.
Alton Scales, Community College of Aurora
Kent Scroggs, Restoration Outreach Programs
Stanley Turner, Insula Design Studio, PC
Spencer Walden, Red Lion Denver SE Hotel
Gary Wheat, Visit Aurora, Inc.
Kathy Williams, Spalding Rehabilitation Hospital
Stephanie York, Project C.U.R.E.

Ribbon Cuttings



Cut the ribbon and fix the phone! - If your cell phone is in need of some "CPR," because it's not working well, or not working at all - you can take it to **CPR (Cell Phone Repair) Aurora**, at 14301 E. Cedar Ave., Unit C. Water damage? Broken Screen? Charging problems? Richard Theilk and his expert staff will fix it for you. **CPR** also handles other types of electronic repairs including computer and game systems, and recycles all small electronics. Go to their Web site <http://www.cpr-aurora.com>, for a free estimate. (Courtesy Brian Molitoris Photographer)



It's all about the kids. - An enthusiastic crowd gathered to cut the ribbon for **Downtown Aurora Visual Arts' (DAVA)** newly-renovated job training studio space, which is primarily used to teach students aged 11-14 about the working world. Alberto Veronica, OASIS Studio and administrative staff at **DAVA** is ready to use the big scissors as Mayor Hogan, **DAVA's** Executive Director Susan Jenson, staff, students and board members, along with community supporters, smile big for the camera. This project, which marks the first phase of a \$2.5 million campaign to renovate **DAVA's** entire facility located at 1405 Florence St., was funded by a \$225,000 **City of Aurora** grant. **DAVA** provides after school and summertime youth development, community-based arts education programs for youth, ages 3-17. (Chamber photo)



Their name says it all! - **Maid-Rite Diner** owners Evan and Dana Rosenberg happily cut the ribbon, marking the official opening of their restaurant in the Cornerstar shopping center, on the southwest corner of Arapahoe and Parker Road. Their **Maid-Rite Diner** follows the 86-year tradition of its namesake in Muscatine, Iowa, with the loose meat, fresh ground beef sandwiches. The menu has expanded since then to include malts and shakes, and a variety of additional entrees, sandwiches, salads, and wraps. The **Maid-Rite** mottos include: you have the rite to life, liberty, and freshly steamed buns; you have the rite to healthy choices, even if you don't choose them; and you have the rite to a fresh salad with equally fresh dressing. To view the **Maid-Rite Diner** menu, go to <http://www.cornerstarmrdiner.com/home>.



Ready to help you love the space you're in. - Linnore Gonzales, owner and territory director for **Décor and You** gets ready to cut the ribbon for their new space at 9337 Commerce Center St., in Highlands Ranch. Gonzales leads a team of design experts who are ready, willing, and able to help clients with their interior design needs and wishes. Their ambitious goal is to simplify how people achieve comfort, style, and value in their homes and businesses by offering expertise, exclusive products, management resources, and décor inspiration. Check out the **Décor and You** blog at <http://decorandyouhr.com/blog/> for useful - and fun - information and tips.

Security Service Federal Credit Union shred day

Employees from **Security Service Federal Credit Union (SSFCU)** and Cintas volunteered their time in late July to help more than 130 community members protect their identities by shredding personal documents for free at **SSFCU** branches in Aurora, Loveland and Broomfield.

"We wanted to provide the opportunity for folks to drop off

important papers and have them securely disposed of," said Laura McFadden, assistant vice president, **SSFCU** Northern Colorado District. "And we love the fact that we are also able to help the environment." Combined, the events saved more than 17 trees, 380 gallons of oil, 4,000 kilowatts of electricity and 7,000 gallons of water.



Eight calories per ounce, and truly delicious! - Forest Mitchell, owner of the new **Chill Yogurt** is surrounded by yogurt lovers as he cuts the ribbon for the store located at 12044 E. Maple Ave. **Chill Yogurt** uses a product called Sweet 8 (made in Colorado), that has 68 percent less calories than most frozen yogurts - with only eight calories per ounce in most of their yogurts. They have 69 rotating flavors with chocolate and vanilla always on the menu. Go to the website at <http://www.chillyogurtco.com> to see what flavors are currently on tap! (Chamber photo)

CLOUD COMPUTING: What is it and how does it affect my business?

Cloud computing is a hot topic in the tech world. You may have seen Microsoft's TV commercials that say, "Yay Cloud!" and IBM's commercials that say, "This is the power of cloud computing," but what does it really mean?

Simply stated, cloud computing is using internet based technology to deliver IT services you might have previously done onsite. Examples include software as a service for your business applications, hosted email or spam filtering, online backup, and virtual servers — just to name a few. Most often, these services are delivered in a pay as you go model. Businesses no longer have to make capital expenditures for on-premise hardware that has a finite life cycle; they can simply subscribe to the service and pay as they go. While a benefit to some, other businesses prefer to buy and own their technology rather than make one more monthly overhead payment.

Here are some key points when considering cloud services for your business:

- Is it right for your business? Do you have any security or regulatory compliance issues to consider?
- Does the business software that you use have a cloud version, and if so what is the cost?
- Is it better for you to pay as you go/pay for what you use through a monthly subscription fee (OpEx), or to buy hardware, software and equipment, and replace as necessary (CapEx)?
- How will cloud solutions integrate into your business?

- Do you need to do everything in the cloud or are there hybrid options?
- How will your relationship change with your existing IT provider if you use cloud services?
- If you have an internet outage and have no access to your cloud systems, can your business still function?

These are tough questions that business owners need to consider before purchasing cloud services. They may even need help from an IT professional to answer properly.

Vince Tinnirello is the CEO of Anchor Network Solutions, a Denver IT consulting firm assisting small and medium sized businesses with all of their computer support needs.

Anchor Network Solutions is offering Aurora Chamber members:

- a 10% discount on monthly services;
- waived setup fees;
- discounted network audits;
- and 2 hours of free technical support

For details see Anchor's Hot Deal on the Chamber Website at www.aurorachamber.org, or contact Vince Tinnirello at 303.904.0494x105 or vince@anchornetworksolutions.com. Visit Anchor Network Solutions online at www.anchornetworksolutions.com.



Watch your email on Sept. 3, because your Chamber Business Directory and Website listing depend on it!

We are getting ready for the 2013-14 Chamber Business Directory and want to be sure you are listed correctly. If you don't know how to sign on to your account and change or enhance your listing, plan to attend one of the sessions of the Chamber Advertising Clinic on Wednesday, September 12. Stand out from the crowd. Sign up online at www.aurorachamber.org.

NEW MEMBERS

- 5 Star Home Inspections
- Aetna Medicare
- Backflow Consulting Testing & Repair, Inc
- Belfor Property Restoration
- Chill Yogurt
- CPR Aurora
- Decor & You
- Denver Community Credit Union
- Denver South Metro Economic Development
- Epic on the Park HOA
- Flag World CO
- Gordman's
- Hearing Rehab Center, Inc.
- Home Sweet Home Inspections
- Innovative Real Estate Group/
Christina Podwinski
- Job Corps/CHP
- Milliken, Doug CPA
- Park Square at Lowry Townhouse Assoc.
- Russell Dennis
- Serenity Ridge Condominiums
- Southlands Venture
- Spartacus Combatives Firearms Academy
- TEKsystems Inc
- University of Phoenix-Military Division
- Veteran's Passport To Hope

Renewals

- Academy Roofing, Inc.
- aloft Denver International Airport
- Arc of Aurora - The
- Aurora Meadows Apartments
- Aurora Symphony Orchestra
- Benefits & Incentives Group Inc.
- Beverage Distributors
- BJ's Restaurant & Brewhouse
- Boy Scouts of America - Denver Area Council
- Buckley Bargain Storage
- Chase Bank Denver
- Cherry Creek Retirement Village
- Cherry Creek School District # 5
- ClearPath Accountants, LLC
- Coldwell Banker Residential Brokerage - Rapp
- Collins Engineers, Inc.
- Colorado Insurance Professionals
- Colorado State University-Global Campus
- Comitis Crisis Center, Inc.
- David Evans and Associates, Inc.
- Denver Airport Marriott at Gateway Park
- Edward Jones Investments - Patrick Pogue
- Emerald Grill & Catering, Inc.
- Ent Federal Credit Union
- Fairfield Inn - DIA
- Fairfield Inn & Suites - Southlands
- Fire Safety Services
- Fitzsimons Redevelopment Authority

- Garden Plaza of Aurora
- GBSM
- Goodwill Industries of Denver
- Graebel/Denver Movers, Inc.
- Grandma's Handyman Service, Inc.
- Green Acres Adult Community
- Hampton Inn - DIA
- Hilton Garden Inn - Denver South/Meridian
- HomeSmith Real Estate, Inc./Metro Brokers
- Humana Marketpoint
- Hyatt Place - Denver South/Park Meadows
- Itec
- Job Store, The
- Kaiser Permanente
- KeyBank - S. Buckley Rd.
- Liberty Creek Apartments
- Lockheed Martin Space Systems
- Lynch, Debbie
- Maid-Rite Diner
- MC Commercial Real Estate
- Mesa Systems, Inc.
- Molitoris, Brian
- NextCare Urgent Care
- Northfield Stapleton, The Shops at
- Pioneer Packaging
- Purewater Dynamics/Great American Coffee
- QSE Technologies, Inc.
- Quality 1st Plumbing

- Regis University
- Retirement Partners of Colorado
- Roosters of Shops at Shenandoah
- Roper Insurance & Financial Services
- Rural/Metro Ambulance
- Sam's Club Aurora Pkwy
- Sewall Child Development Center
- Shalom Cares
- Short Elliott Hendrickson
- Smoky Hill Rotary Club
- Solidyn Solutions, Inc.
- Specialty Incentives
- Spirit of Aurora
- Springfield Construction, LLC
- Springhill Suites by Marriott - Denver Airport
- Sprint Federal Accounts
- StorQuest Self Storage
- Strategic Science, LLC
- Summit Services Inc
- The Growth Coach
- Town Center at Aurora
- Trilogy Benefits, Inc.
- Tutoring Club of Smoky Hill
- Wal-Mart Stores #1492
- Wear Parts & Equipment
- Whisper Sky Luxury Apartment Home